



SERVE THE PLANET

HIGH LEVEL PLAN FOR 2019





BACKGROUND



Sathya Sai Baba has spoken at length about the connection between God, Nature and Man and the need for us to practice Human Values and Ceiling on Desires, both to take care of our environment and for our own spiritual upliftment.

Serve the Planet (STP) is a Young Adults (YA) led initiative of the Sathya Sai International Organisation (SSIO) that has been raising awareness and inspiring action over the last two years on the environmental issues affecting our planet today.

We have seen many actions being taken around the world – study circles on themes related to environment, tree planting, clean-ups, gardening and solar energy projects, many Sathya Sai Centres/Groups reducing their waste, eliminating single-use plastic, conserving energy, and shifts in the personal lives of devotees.



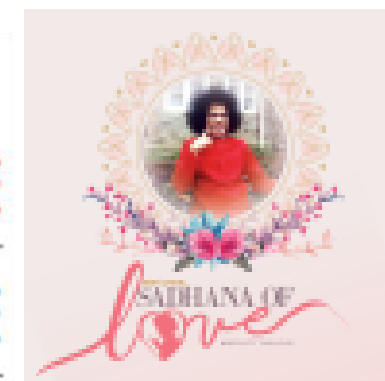
FOCUS FOR 2019 - TIME FOR ACTION



Building on momentum from previous years as well the interest generated from the Go Green Conference 2018, the theme for 2019 is '**Protect the Planet - Time for Action**'.

The STP Team will seek to leverage existing content, media and knowledge and support Sathya Sai Centres/Groups and members to move into practical action.

The Team will also work closely with the SSIO Environmental Sustainability Committee as well as other International YA subcommittees: the Sadhana of Love, Love All Serve All, Sathya Sai International Leadership Programme and the Young Adults Talent Development programme, in furthering these efforts.





OBJECTIVES



- ❑ Deepen understanding on Sathya Sai Baba's teachings and how to apply these in daily life through regular online webinars and study circles
- ❑ Set up a network of Go Green Champions and create a platform for sharing of best practice, case studies, peer learning and supporting efforts on the ground
- ❑ Support practical implementation of Go Green efforts through creating toolkits and informative media that can be used by all, especially Go Green Champions
- ❑ Encourage public engagement and outreach through commemorating occasions such as Earth Day, Earth Hour and Serve the Planet Day



OTHER INITIATIVES



Social Media

Ongoing social media and sharing of existing initiatives being conducted around the world

Create short videos, infographics and other media to share Sathya Sai Baba's teachings as well as scientific information on environmental issues

Education / HELP 2.0

Collaborate with SSIO Education Committee and Environmental Sustainability Committee to explore future Sathya Sai Education (SSE) related initiatives (e.g. illustrative picture book, SSE lesson plans)



TENTATIVE TIMELINES

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Webinars & Study Circles			Study Circle#1	Webinar #1	Study Circle #2	Webinar #2	Study Circle#3	Webinar #3	Study Circle#4	Webinar #4		
GGC Network		Invite Sign Ups	Launch Platform	Maintain platform, engagement, sharing of learnings, etc.								
Toolkit					Toolkit Release #1			Toolkit Release #2				
Outreach Campaign			Earth Hour	Earth Day						STP Day		
Other				SSE Educational Initiative / H.E.L.P. 2.0								



GO GREEN CHAMPIONS NETWORK INITIATIVE - CALL TO ACTION



The STP Subcommittee, in collaboration with the SSIO Environmental Sustainability Committee, are launching a network of Go Green Champions.

All members who have an interest, passion or experience in protecting the planet and leading or supporting these efforts at Centre, Regional or National levels are encouraged to express their interest by submitting the form by March 15, 2019:

<https://goo.gl/forms/ZngojHstpEoljeHj1>.

(This could include existing STP, Envirocare, Go Green coordinators or anyone with interest in furthering these efforts).

STP will work closely with the Go Green Champions to provide information, resources and a platform for sharing their experiences to support further on the go-green efforts.



GET IN TOUCH



If you have any questions, feedback or ideas on Serve the Planet Programme, please get in touch with the Team at servetheplanet@sathyasai.org.



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