

“*SPECIAL ANNOUNCEMENT REGARDING VIDEO AND LIVE STREAMING ON RADIO SAI YOUTUBE CHANNEL*

Sai Ram. We wish to inform you that we shall not stream live the happenings in the Sai Kulwant Hall through our YouTube channel henceforth. This is due to the many inadvertent Copyright violations that occur during the streaming of such events.

WHY WE CANNOT LIVE STREAM ON YOUTUBE ANYMORE

When there is any copyright-protected content in the presentation made by devotees in the Sai Kulwant Hall (it could be background music, songs or chants composed and recorded by professionals, stock images or video) and we broadcast them, the Radio Sai channel receives a copyright infringement notice from YouTube.

The action taken by YouTube for such violations could range from monetizing the video by adding advertisements to completely blocking it. This is the reason viewers may sometimes see advertisements in our videos even though Radio Sai does not make any money through this service that is being offered.

WHY THIS IS SERIOUS

In some cases, based on the agreement between the copyright holder and YouTube (which we are not always privy to), we may receive a Copyright Strike, and receiving three such strikes may lead to the whole channel being taken down, and all videos of Radio Sai hosted on YouTube being deleted.

This will not only lead to a lot of inconvenience for us and our viewers but more significantly, threatens the reputation of Radio Sai and in turn that of Bhagawan's Ashram.

GUIDELINE FOR FUTURE MANDIR PROGRAMS

As the content being presented in the Mandir is beyond our control currently, we have requested all groups presenting programs to strictly avoid the use of copyright-protected content henceforth. And this is applicable to audio, video, pictures, BGM, karaoke tracks and any such media content that has not been created by the group making the presentation.

Devotees presenting programmes are of course, free to use any content produced by Radio Sai.

ACTIONS BEING TAKEN TO SOLVE THE ISSUE

We are also putting in place a process by which we will be able to screen the programs that devotee groups wish to present in the Mandir. We are also exploring other options for streaming and distributing on-demand videos, but in any case, it is advisable to avoid using copyright-protected content.

As of now, as a precautionary measure, we are suspending the live broadcast of the events through our YouTube channel and are also deleting all the videos of such events from our channel.

WHAT IS STILL AVAILABLE

You can, of course, continue to listen to the live audio broadcast of the events through our Radio Streams, and watch the live video through our Facebook page (this is also conditional).

We regret the inconvenience this is likely to cause to all our viewers, and we appreciate your understanding.

- Radio Sai Team”